

C+L: John Silton 822-4000

**I. Western Goals****A. new letter to Western Goals contributors**

1. do a mailing on the German radio program ASAP
2. try the report format used by Linda Guelli; cover letter from a big name

**B. McIlhenny: owes Western Goals money (advance against a book never written)****C. Western Goals projects:**

1. terrorism films
2. Nicaraguan aid letter
3. put people on the radio (pay to put them on)
  - i. Orin Hatch
  - ii. Jeremiah Denton
  - iii. problem: how far ahead of time do we book them?

**D. WG analysis: % of \$ from WG contributors/NEPL contributors****II. Western Goals-Europe****A. meet with Franz Joseph Strauss**

1. get a letter from Strauss saying "We really need you over here...(to broadcast the conservative message to all Germans)"

**B. meet with Gerhard Lowenthal**

1. 7 minute film @ Berlin wall
2. develop a script; contact young man @ Checkpoint Charlie Museum
3. "how the torch will mean so much to Germans"
4. 3 minute message from Prince of Prussia

**C. radio station offer**

1. Frieberg available now
2. Stuttgart later
3. 10 stations in total
4. total investment available: \$60,000
  - i. CRC has committed \$20,000 (not due till Spring)
  - ii. 20-25% per year return on investment
  - iii. with each 5% ownership, owner gets to broadcast 1 1/2 hours per week on any subject of the owner's choosing
    - a. political candidates can only be spoken about in the 2 months before the election
    - b. can make political commentary at any time
5. what is the listening audience for each radio station?
6. how many government owned stations are there? where? how many listeners?

**D. Constitution Project**

1. \$1 - 1 1/2 million is being requested to co-sponsor ads
  - f. our Chief Justice resigned to participate in this project!
2. Mercedes Benz
3. BMW -- Strauss
4. Lufthansa
5. Volkswagen
6. Die Welt (DIE WELT)
7. Senate of Berlin
8. Gerhard Lowenthal
9. status of meetings with companies

**E. contact in Arlington, VA: Hanns-Seidel Stiftung/Foundation**file:  
ACT/NEPL  
TO DO

1. formerly housed at Heritage Foundation
2. why contact them?
- F. Prince Louis Ferdinand @ Charlottenberg
  1. get sample German invitations from Burkhard
- G. Torch for Freedom
  1. good dates to erect: June 17 or August 13, 1987
  2. find out when RR will come to Berlin for 750th anniversary
    1. best time is August 13
  3. Lowenthal: will investigate 2 ways to have the torch
  4. Lowenthal: send NEPL Nicaragua tapes ASAP
  5. professionally videotape the lighting of the torch in Berlin to show to contributors who can't attend
  6. Burkhard: photos of the Berlin wall at night (check Liam's books first)
- H. Communists at Cleveland University
  1. send us your report
  2. get it translated
  3. what other investigations do you want to do?
  4. get Bob Dornan cover letter
  5. headline: "RR authorizes SDI research money to be given to Communist scientists" (do a memo in Linda Guell's style)
- III. South Africa
  - A. arrange a briefing on how to submit a bill to end sanctions on South Africa
  - B. briefing on current law and how long it will last; find out if any Democrats said the current bill was horrible
  - C. call Keegan in Elliot Abrams office to determine all this
  - D. Kuykendall: where is present law vulnerable?
    1. how can we cripple the current sanction law?
- IV. David Fischer
  - A. Meese meeting
    1. first with staff person to discuss Meese's participation in the Constitution project
    2. DLC: draft of endorsement letter
    3. bring list of Constitutional law experts so Meese can pick 3
    4. schedule 3 dinners
    5. list from Honor Meese Dinner
    6. list of Eisenhower Building contributors
    7. Lyn Nofziger lists
    8. National Steering Committee membership recommendations
  - B. RR thank you letter
  - C. RR thank you meeting
  - D. John & Nancy Ramsey meeting
  - E. status of resume of Barbara Newington's friend (attorney)
  - F. status of sets of photos
    1. King
    2. Garwood
  - G. Bill Simon meeting
  - H. Berger information: who's on Steering Committees
    1. Orin Hatch: mailing lists! -- David knows (meeting?)
  - J. meeting with Justice Berger on Constitution project by Jan 15
  - K. SDI meetings: David to arrange; due by end of Jan
    1. Mike Curb
    2. Joe & Holly Coors

## 3. Bill Marriott

## 4. David to make list by Jan 15 of National Sponsors

L. David will do liaison work for West Germany

M. David: Bob Dole: list of 20 people to invite to Future of Freedom meetings

N. status of RR meeting with Bill O'Neill

O. Lyn or David Fischer: how are you with Regan?

## 1. arrange an appointment with Regan on Nicaragua

P. Lyn or David Fischer: can we get through to Joe Coors?

## V. Curt Herge

A. laws of European philanthropy

B. what UNO can and cannot do in the US (what are State Department restrictions?)

C. National Rifle Association--PAC: why doesn't their report show more expenditures?

D. British foundation -- ASAP!

E. direct mail development

## 1. how did FCM get its direct mail off the ground (process)?

## I. NCPAC

## II. High Frontier

## 2. to be better in direct mail, do we need more publicity?

## 3. do we need an important signer? Dole?

## 4. meeting with new direct mail people ASAP

## VI. Bill Forlenza

A. analysis of Western Goals direct mail to contributors

## 1. Viguerie meeting

## 2. Bruce Eberle meeting

## 3. Mike Thompson meeting

## 4. Steve Winchell meeting

## 5. Brent Bozell meeting

B. Forlenza: Western Goals Statue Report (extra copies)

## VII. Lyn Nofziger

A. arrange a meeting with Richard Wirthlin to discuss what his polls show after the election

B. Lyn or David Fischer: how are you with Regan?

## 1. arrange an appointment with Regan on Nicaragua

C. Lyn or David Fischer: can we get through to Joe Coors?

## VIII. Nicaragua

A. develop a plan for the Nicaraguan War Information Service

## 1. daily video tapes (actualities)

## 2. follow the model of Afghanistan

## 3. research books on how press treated Vietnam

## I. Mike Jacobellis: literature on press treatment of Vietnam in scholarly journals

## 4. RR to make an aggressive speech

## I. nobility of the Freedom Fighters' cause

## II. we're there to get rid of a Communist regime

## III. give Green an outline of the speech on Tuesday

## IV. RR should change the context

## a. don't let the left do it

## v. RR should have UNO there

B. Bob Kagan: State Dept: get an appointment for the last week of October re: Nicaraguan Support Group (by conservatives)

C. Wesley Smith: contact for CAFP program

- D. design CAFP program for Jan - March
- E. meeting on Nicaragua with consultants
  - 1. what we did right and wrong
  - 2. what we need to do for the next go-round
- F. C-span tape of RR speech on Nicaragua -- request from Fawn
  - 1. can we use clips from it?

**IX. SDI**

- A. "Pledge to Support SDI to the End": membership campaign
- B. meetings to arrange
  - 1. Richard Perle
  - 2. Bud McFarlane
  - 3. Ed Luttwak
  - 4. Kuykendall
- C. Whittle Johnaton
- D. Lichtenstein: review Sentinels proposal
- E. Q: what is the role of direct mail in educating the population?  
(vs. tv, radio, newspaper)
  - 1. budget: \$150,000 per week
  - 2. ask Goodman, Blakemore, Finklestein
- F. revise "My Dream" brochure
  - 1. Jane's World Aircraft (from Washington Times) SDI quote (Nov 20 to Dec 7)
  - 2. picture of RR & Gorbachev in Reykjavik saying goodbye
  - 3. quote of RR: "I'm not going to give away SDI"
  - 4. graph: '72 or '77 thru '87 spending on SDI (compare Soviet vs. US)
  - 5. headline: "Democrats Control Congress; SDI Doomed"
  - 6. headline in center of cover: Year of Crisis
  - 7. deadline: end of December

**X. Bob Dole**

- A. "What Conservatives Must Do to Save the Reagan Agenda"
- B. Future of Freedom seminars in Jan/Feb

**XI. Green**

- A. tour of Berlin Wall
- B. NEPL contributors
  - 1. have all been called for Green fund?
  - 2. call Barbara Howell
  - 3. call E A Morris
- C. Fred Sacher & Green: walk on the wall at dusk

**XII. Ed Luttwak**

- A. where are the budgets?
- B. Blueprint for Democracies -- February, 1987
  - 1. 20 people
  - 2. Kissinger, Kirkpatrick to participate
  - 3. RR meeting to welcome participants (@ White House)
  - 4. hold at Hay Adams hotel: February 25 through 27, 1987
  - 5. develop a publication from the meetings
  - 6. we'll get stenographers to take verbatim transcripts
  - 7. Luttwak will bring research assistants
- C. new topic: religion as a motivating force in revolution
- D. December 10: Bob Dole & Ed Luttwak meeting
  - 1. Dole: "Crisis in American Foreign Policy: The Commies Take Over the Senate"

3. Topic: How the Soviets Do It (as a model for how democracy should take over countries)

XIII. Dan Kuykendall

- Thanks to Paul Dole  
Letter to my wife  
Contributors*
- A. who did the RR film for the Republican party & who contributed?
  - B. lists to acquire
    - 1. Eagles
    - 2. Senatorial Trust
  - C. Constitution: list of Congressional supporters (due by 1/20)
  - D. arrange dinner with Paul Craig Roberts (Georgetown), Dole & Ed Wiesel
  - E. status of Nixon meeting
  - F. suggestions on who we should invite to the Nixon event
  - G. arrange dinners on Constitution project for all fund raisers with Kuykendall, Dole, David Fischer
  - H. South Africa: where is present law vulnerable?
    - 1. how can we ripple the current sanction law?
  - I. review meetings with new prospects for CRC & DLC -- who can Kuykendall introduce us to?

XIV. Terrorism

- A. arrange meetings (not constituency on anti-terrorism)
  - 1. Ray Kline
  - 2. Kooperman
- B. Green's staff to speak on terrorism
  - 1. Bob Earle
  - 2. Craig \_\_\_\_\_
- C. arrange an day in Jan/Feb on terrorism
  - 1. get hostage Jacobsen to speak (Green can get)
  - 2. Terry Waite to speak
- D. Terry Arnold Conference on Terrorism: what is the status?

XV. Taiwan

- A. Mike: statements of Congressmen and Senators who're supportive of Taiwan
- B. request a list of Congressmen and Senators who're supportive of Taiwan from the embassy

XVI. Constitution

- A. title: "To Live Free"
- B. Whittle Johnston
  - 1. Adams or Jefferson wrote an essay on how the Constitution should properly be celebrated (get citation)
- C. Important point: our Chief Justice resigned to do this project!
- D. Rick Manning: National Rifle Association may want to co-sponsor our Constitutional Minutes
- E. phone #: (202) PATRIOT
- F. RR film: 3 to 5 minutes on the Constitution
  - 1. show on first or last day of Constitutional Convention
  - 2. budget: \$500,000
  - 3. play on all networks nationally
- G. Kuykendall: review list of National Sponsors to see how many he can get in 30 days
- H. celebration in September

XVII. Nicaraguan Book

- A. The Struggle for Nicaragua

2. Henry Kissinger
3. Uri Orlov
4. Chevechenko

**XVIII. Administration**

- A. Angela: keep a file for CRC: new contributors by direct mail
- B. Mike: Western Goals previous mailings to CRC
- C. Mike: Gold Book: Palm Spring's Who's Who
- D. Mike: Washington On-Line Inquiries
  1. Funderburke for Senate
  2. Linda Chavez for Senate
- E. Marl Maseng: RR letter response
- F. reservations at Heritage Foundation: Nov 17 & 18
- G. CRC: Richard Nixon letter
- H. Kris: President's Club article from Fund Raising Management
- I. Warms: 1986 contribution report
- J. Bob Vastine recommendation: ad man: Roger Alles, NYC, John Krauscher, Alles Communications
- K. Nicaragua: we have 72 contributors to Nicaragua according to CRC (11/10/86)
  1. who has them?
  2. how much has been raised from each?